

# GuardCam

**Combined security camera floodlight system**



## Lights , Camera , Action !

There is no doubt the core requirement to establish the identity of perpetrators of crime exists . It's well proven that CCTV ( closed circuit television ) equipment provides in most cases an admirable solution . The security market however is famous for using a sledgehammer to crack a nut . A complex system with multiple cameras a sophisticated recording device and remote view capability will certainly do the job well but very often requires the operator to be technically trained and the owner to have deep pockets .

From time to time a product enters the market that avoids unnecessary features to offers a simple solution to the problem . GuardCam from ESP is one such product .

Many households and businesses in the UK experience petty crimes such as vandalism , harassment , bogus callers which cause distress and nuisance . The true financial cost of these incidents in isolation is usually small and therefore the decision to invest heavily in security equipment is not taken easily and very often not taken at all leaving the target open to repeat attacks.

GuardCam has been developed to offer a relatively low cost yet sensible solution. Criminals intensely dislike attention being drawn to their activity and the last thing they want is a record being kept of what they were doing . GuardCam will detect an intruder , illuminate the area , give a clear vocal warning and record clear digital images all from a single integrated unit .

On first inspection GuardCam appears to be a combined floodlight and PIR detector , albeit with a modern design. A closer look reveals its' many additional features . Integral to the main body of the unit lies a high resolution video camera , miniature SD recording device and powerful speech unit . Guardcam has the ability to capture and store single images or 20 second video clips over stamped with the time and date of incident. It's individual operations , light , recording and sound can be selected to operate during day or night or both to the users requirements . Guardcam is CE approved and meets latest EU energy requirements by incorporating a 230W low energy grade C halogen lamp .

Detector controlled floodlighting is already recognised as an effective deterrent against casual crime , GuardCam raises the bar but at a cost and complexity acceptable to the majority of potential victims .



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